Non-Fiction Books In Order

1. Shopping the Insider's Way – 1985
2. How To Talk to Anybody About Anything – 1993
3. Little Tricks of Big Winners – 1995
4. How to Make Anyone Fall in Love with You – 1996
5. The NFO Story – 1996
6. How to Talk to Anyone / Talking the Winner's Way – 1998
7. How to Be a People Magnet – 2000
8. How To Make Anyone Like You – 2000
9. Me and My Self-Esteem, It All Comes Down to Self-Esteem – 2003
10. UpDating! – 2004
11. Goodbye to Shy: 85 Shybusters That Work! – 2006
12. Always In The Kitchen At Parties – 2006
13. How to Capture a First-Rate Mate: Attracting Beauty, Brains and Bucks – 2006
14. Undercover Sex Signals: A Guide For Guys – 2006
15. How to Instantly Connect with Anyone: 96 All-New Little Tricks for Big Success in Relationships – 2009
16. How to Feel Confident: Simple Tools for Instant Success – 2009
17. How To Impress Anyone – 2009
18. Be Confident and Charismatic – 2010
19. Look Like a Success – 2010
20. Win Anyone Over – 2010
21. How to Create Chemistry with Anyone: 75 Ways to Spark It Fast -- and Make It Last – 2013
22. Conversation Confidence: Secrets to Fearless Conversation – 2016
23. Listening to Win – 2016
24. How to Talk to Anyone at Work: 72 Little Tricks for Big Success Communicating on the Job – 2018

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